FIELD DAY
HOSTED BY
ACTION CYCLING ATLANTA
MARCH 31, 2018
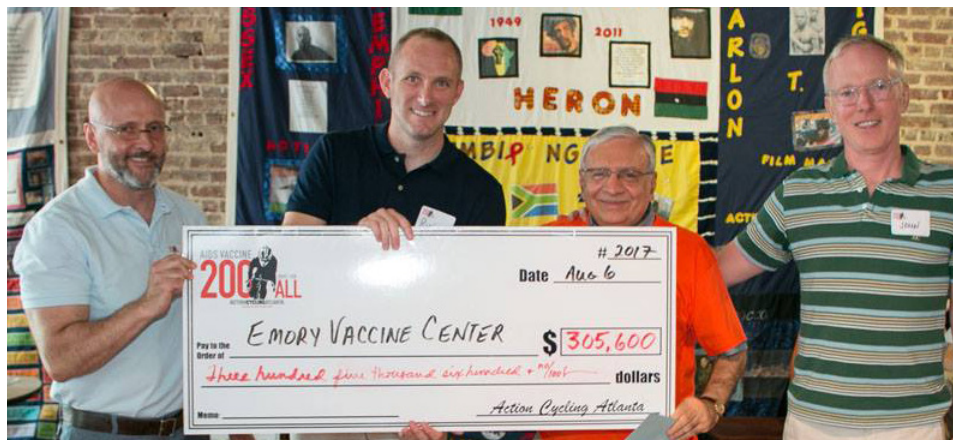
http://donate.av200.org/FieldDay

March 31, 2018 | Emory University - Clairmont Campus

The AV200, Atlanta's premier AIDS Vaccine Fundraiser, is proud to present the return of Field Day! Field Day hosted by Action Cycling Atlanta is a fun day of team games benefiting the Emory Vaccine Center, the AV200, and other benefiting AIDS service organizations. Field Day is our grown-up version of the most awesome school event from your childhood. We'll have 3-legged races, hula-hoops, tug-of-war, dizzy lizzy, and plenty of other fun games throughout the day. Teams will accumulate points in each game and by fundraising while competing to win the 2018 Field Day Championship title!

Field Day is a production of Action Cycling Atlanta, an all-volunteer, 501(c) 3 non-profit, dedicated to ending HIV/AIDS. Our approach is multi-pronged: vaccine research, HIV/AIDS education and prevention as well as community building. To achieve this mission, ACA produces two events each year: the AIDS Vaccine 200 (AV200), and new in 2018, the AV Field Day. In its 16-year history, ACA has raised more than $2.6 million for AIDS vaccine research at the Emory Vaccine Center and other Atlanta-area AIDS service organizations.

We hope to expand our reach in the Atlanta community and further our mission to one day end HIV/AIDS.

We are a small group of like-minded volunteers changing the world!

GAMES

GAMES: 50 Yard Dash, Sack Race, Dizzy-Lizzy, Wheel Barrow Race, 3-Legged Race, Tug-of-War, Hula Hoop, Balloon Pop, Relay Races, Team Events, Obstacle Course, etc.

*There will be approximately 12 games. Games can be customized based on sponsor. Sponsorship levels include a game.

Hearts Everywhere Reaching Out (H.E.R.O.) for Children, Inc. is our partner beneficiary for Field Day.

H.E.R.O. currently serves more than 350 kids with more than 250 volunteers. The organization's unique mission includes children who are affected by HIV/AIDS. An affected child is someone who has an infected parent, sibling, residential relative or has lost a relative to HIV/AIDS related complications. Approximately 33 % of HERO children are HIV positive and the other 67% are affected. Nearly 25% of HERO children have lost a parent to HIV/AIDS- related complications. H.E.R.O. serves a majority low-income population, and does not charge a fee to parents/guardians for any of its services or programs.

HOW CAN YOU HELP?

There are several ways to sponsor Field Day. We gladly accept monetary donations and in-kind donations. Volunteers and hosts are welcomed for fundraising events leading up to Field Day. We greatly appreciate all our volunteers and sponsors.

SPONSORSHIP LEVELS	
PLATINUM	$10,000
GOLD	$7,500
SILVER	$5,000
BRONZE	$2,500
PARTNER	$1,000
GAME	$300

Please contact the sponsorship committee below, and let us chat about how we can get your company involved!

JOSHUA CAMPBELL
404.931.3558
joshuaccampbell@gmail.com

Detailed sponsor benefits and AV200 & Field Day financials gladly furnished on request.

FIELD DAY SPONSORSHIP BENEFITS

	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500	Partner $1,000	Event $300
Company on promotional materials and posters*	X					
Opportunity to speak during Field Day opening ceremony	X					
Private tour of Emory Vaccine Center	X	X				
Mention in Emory electronic newsletter and Emory and ACA press releases	X	X	X			
Logo on commemorative T-shirts*	X	X	X	X		
AV200 Sponsorship included at the same sponsor level	X	X	X	X		
Placement of sponsor banner displayed during Field Day	X	X	X	X	X	
Recognition during Field Day opening & closing ceremonies	X	X	X	X	X	
Logo on sponsor banner during Field Day	X	X	X	X	X	X
Recognition and placement of sponsor banner during game	X	X	X	X	X	X

*subject to printing deadlines

Action Cycling Atlanta, Inc. is a not-for-profit 501(c)(3) organization as defined in Section 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service code. Your donation is 100% tax deductible to the extent allowable by law.

PEDALING FOR A PURPOSE
actioncyclingatlanta

AIDS VACCINE
200
HOPE FOR ALL
ACTIONCYCLINGATLANTA
Benefiting the Emory Vaccine Center